

Business location

INGOLSTADT



Diversity under one roof: Ingolstadt IFG

Ingolstadt IFG, the City of Ingolstadt's business development agency, is constantly keeping its finger on the pulse and looking to the future. Ever since 1969, IFG has been a strong partner for the regional economy.

Since its establishment, it has stood out for its multiplicity; amongst other things, IFG also runs the city's parking facilities. However, it aims its cost-free services primarily at businesses. IFG fully supports businesses during establishment, expansion, and transfer.

At the same time, IFG is also a point of contact for entrepreneurs: It provides information regarding consulting institutions and creates the contacts. Amongst other things, it also has at its disposal a very well-established network of higher education institutions, corporate networks, chambers, associations, authorities, and other business related institutions.



Ingolstadt is part of the European Metropolitan Region of Munich (EMM). Ingolstadt is one of the three key pillars of the EMM economy, along with Munich, the regional capital, and the City of Augsburg.

Region 10



Take-off and landing pad for goals and successes

The vibrant city of Ingolstadt lies between Munich, Nuremberg, Regensburg, and Augsburg. It is almost within "hailing distance" of the four cities, for getting to them is a doddle, thanks to the perfectly developed infrastructure: the A9 route leads directly to Munich and Nuremberg, the B16 route leads to Regensburg, and the B300 leads to Augsburg.

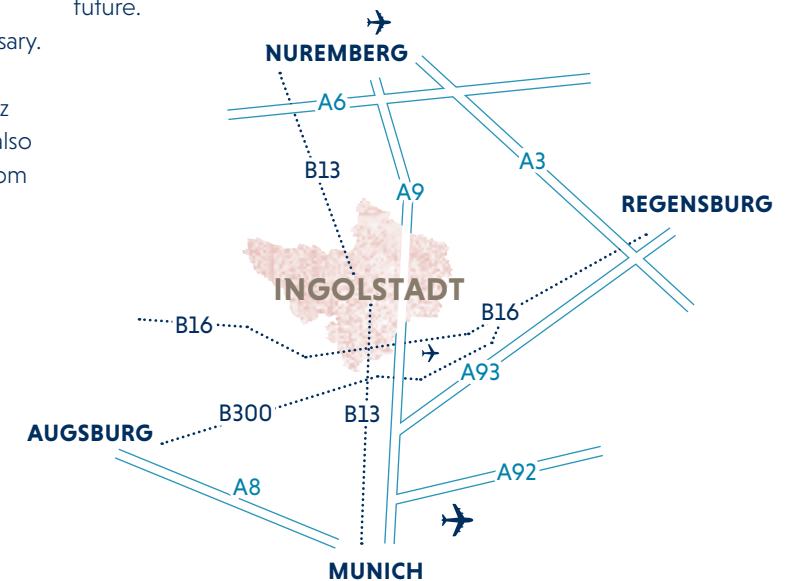
These cities can be reached within an hour by car. Major cities and metropolitan regions are also within travelling distance from Ingolstadt by rail. The ICE (intercity express) travels several times a day to Munich, Nuremberg, Frankfurt, Cologne, Hannover, Bremen, Essen, Hamburg, and Berlin, amongst other destinations – with no changes necessary.

The connection to Munich's "Franz Josef Strauss" international airport is also fantastic, around just 70 kilometres from Ingolstadt.

Several times a day, this transport hub is served by the Ingolstadt Transport Operator Ltd.'s Airport Express. Manching's airport for business travel is closer still; a mere 10 kilometres away. These "visible" transport links are perfect! But the data highway is no less impressive: a state-of-the-art fibre-optic network connects Ingolstadt, and in turn connects Ingolstadt with the world.

But let's take another look on Ingolstadt's doorstep. The city is surrounded by the prosperous districts of Eichstätt, Neuburg-Schrobenhausen, and Pfaffenhofen. Together with Ingolstadt, they make up the 10 regions – an unbeatable team ready to face the challenges of the future.

Geographical location and size, City of Ingolstadt Height above sea level: 362m Area of the urban region: 133.4 km²



A home for vision

In its space development plan, the city plans and puts into effect commercial areas that are tailored to businesses' needs, no matter whether they are new establishments or already established businesses looking to expand. The focus currently lies on the marketing of areas in the Nord-Ost business park and in the Zuchering-Weiherfeld commercial area.

The Äußere Manchinger Straße business area has been established in the south of the town. The head office of MediaMarktSaturn is located here, amongst others. An additional commercial area has been developed in the north-west, on Friedrichshofener Straße. Office spaces, as well as production, installation, and warehousing areas are also available

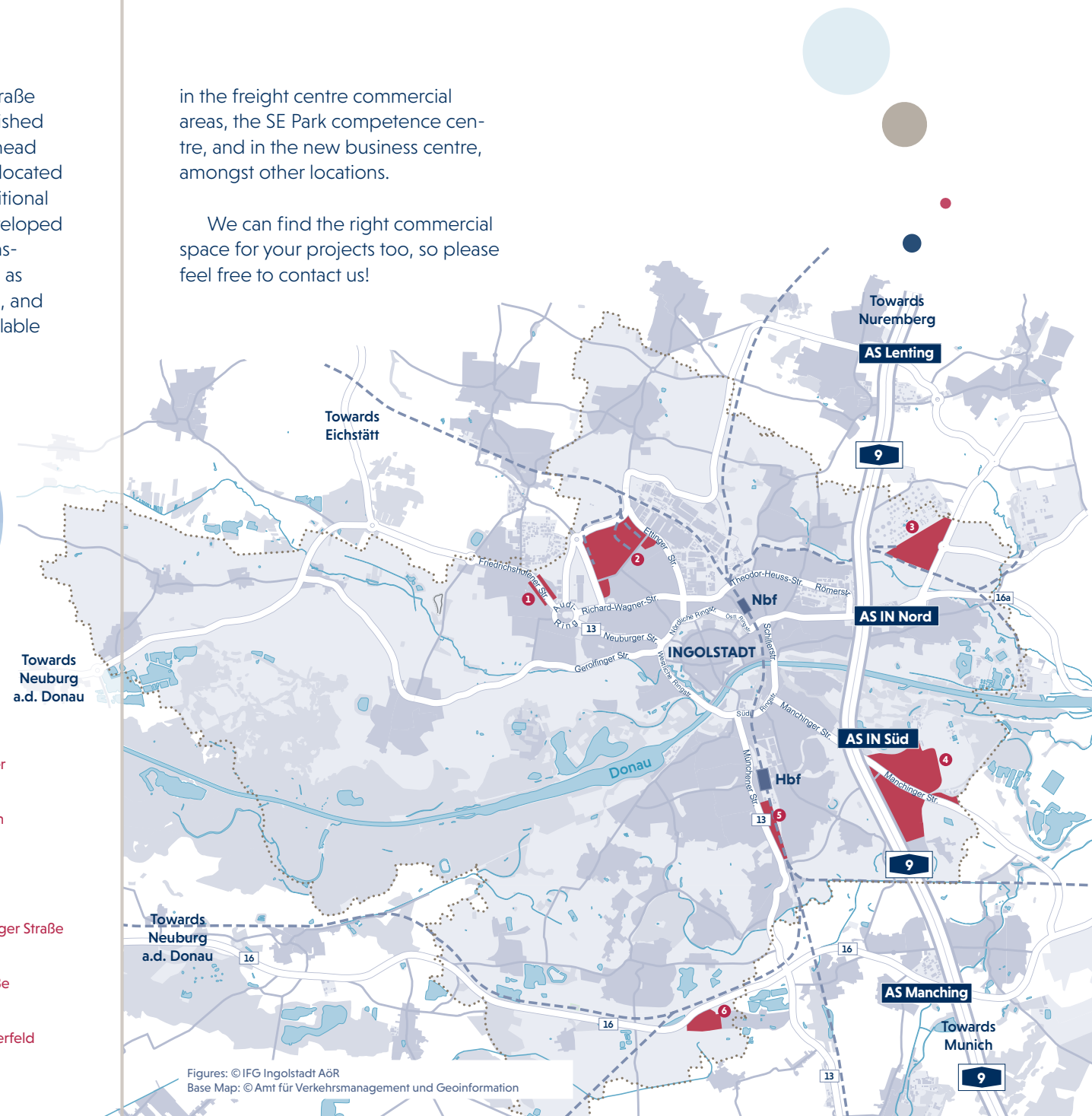
in the freight centre commercial areas, the SE Park competence centre, and in the new business centre, amongst other locations.

We can find the right commercial space for your projects too, so please feel free to contact us!

The Area development plan of the City of Ingolstadt offers also a suitable area for your project.



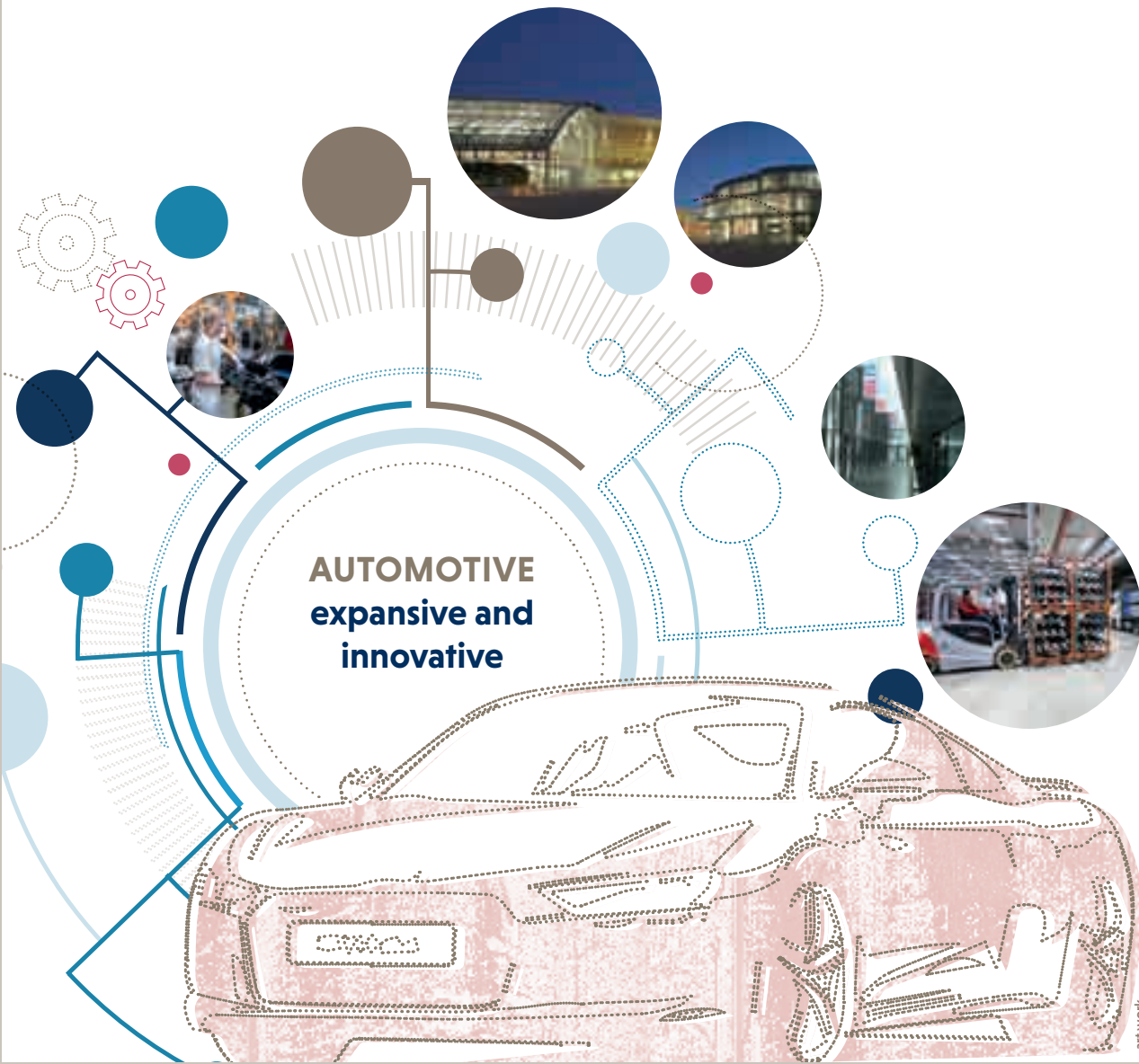
- 1 Commercial Site Friedrichshofener Straße
- 2 Logistics Platform
- 3 Commercial Site Nord-Ost
- 4 Commercial Site Äußere Manchinger Straße
- 5 Central Station Münchener Straße
- 6 Commercial Site Zuchering-Weiherfeld



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Base Map: © Amt für Verkehrsmanagement und Geoinformation

Centre for potential

Over the past years, Ingolstadt has established itself as an ideal location for the automobile industry. Audi plc, with its head office in Ingolstadt, is the largest employer in the region and thereby constitutes the engine of the regional economy. In addition, the car manufacturer's success has had an enormous suction effect on suppliers, who have located themselves like satellites in the freight centre surrounding the Audi plant. Around 6,000 employees are currently working there.



Automotive On the spot

The Ingolstadt business development agency supports automotive suppliers by providing custom-fit commercial properties. The GVZ and the SE-Park development centre provide tailor-made offers.



The Audi plc and the Ingolstadt GVZ are perfect partners in the automotive industry.

Güterverkehrszentrum Master of all things logistics

Amongst other things, the GVZ's goal is to logistically optimise the flow of goods directly to the assembly lines at Audi plc. The Ingolstadt GVZ extends over an area of almost 122 hectares, which is the equivalent of around 174 football pitches. 17 assembly and logistics buildings have around 492,000 square metres at their disposal and also offer perfect conditions for the predominantly medium-sized businesses in the logistics and assembly domain.

The Ingolstadt freight centre is one of the largest business development measures in the town of Ingolstadt.

The logistics hub contributes to Ingolstadt's attractiveness as an automotive location and secures jobs, both with suppliers and at Audi.



Entwicklungszentrum SE-Park Bundled competence

The SE-Park is committed to concentrating and bringing together research and development capacities of businesses from the automotive industry. In the futuristic looking buildings, the teams are undergoing constant change, thereby optimising their developments.



Handicrafts

Gold in every land

The automotive domain is a strong industry, but Ingolstadt has so much more to offer! Handicrafts, "the economic power from next door" resounds like a central slogan for the image campaign of this economic domain, and is also a significant economic factor for the 10 regions – not to mention essential for society and culture.

Handicrafts provide the local population with staple food, as well as regional delicacies and vital services. In addition, a number of handicraft businesses keep the booming region going as suppliers and providers of services for the industry.

As "the region's trainers", handicraft businesses ensure that young people, regardless of their background, obtain a funded vocational training with which they can potentially secure employment. Handicrafts are particularly exemplary in the training of young people from immigration backgrounds or young refugees. However, the region's handicraft businesses also ensure that our Upper Bavarian homeland remains so uniquely preserved.

Both handicrafts and the culture and creative industry complete the business landscape.

Culture and creative industry

Generator of ideas

The creative sector is amongst the most rapidly growing industries – not just in Germany as a whole, but also in Ingolstadt and the surrounding region. It typifies high innovation and economic power, and is characterised by participants who identify social changes early, take them on, and incorporate them into their work. In doing so, they are the driving force for other economic sectors.

The business development has tasked itself with promoting the combination of the culture and creative industry with traditional industry, as well as with science and politics. Thus, all those involved profit even more greatly from one another. At the same time, the business development uses targeted measures in order to help with networking within the industry.

But it's not just the economy that benefits from a strong and well-connected culture and creative industry. Culture and creativity determine the quality of life of the local population and influence Ingolstadt's attractiveness. Thus, the industry gives a face to Ingolstadt and turns it into a place for living and working.



Fit for the challenges of the future: In Ingolstadt, there is a good mix of both globally established and small and medium-sized businesses.

Pioneering spirit and think tank

Ingolstadt is fertile soil for business ideas to flourish and succeed. Numerous local participants, chambers of commerce and pro-employment amongst them, actively supervise entrepreneurs in their information centres, and make the initial steps in self-employment easier. For everyone knows: A good idea alone doesn't necessarily lead to success. Business and legal knowledge are also important, amongst other things.

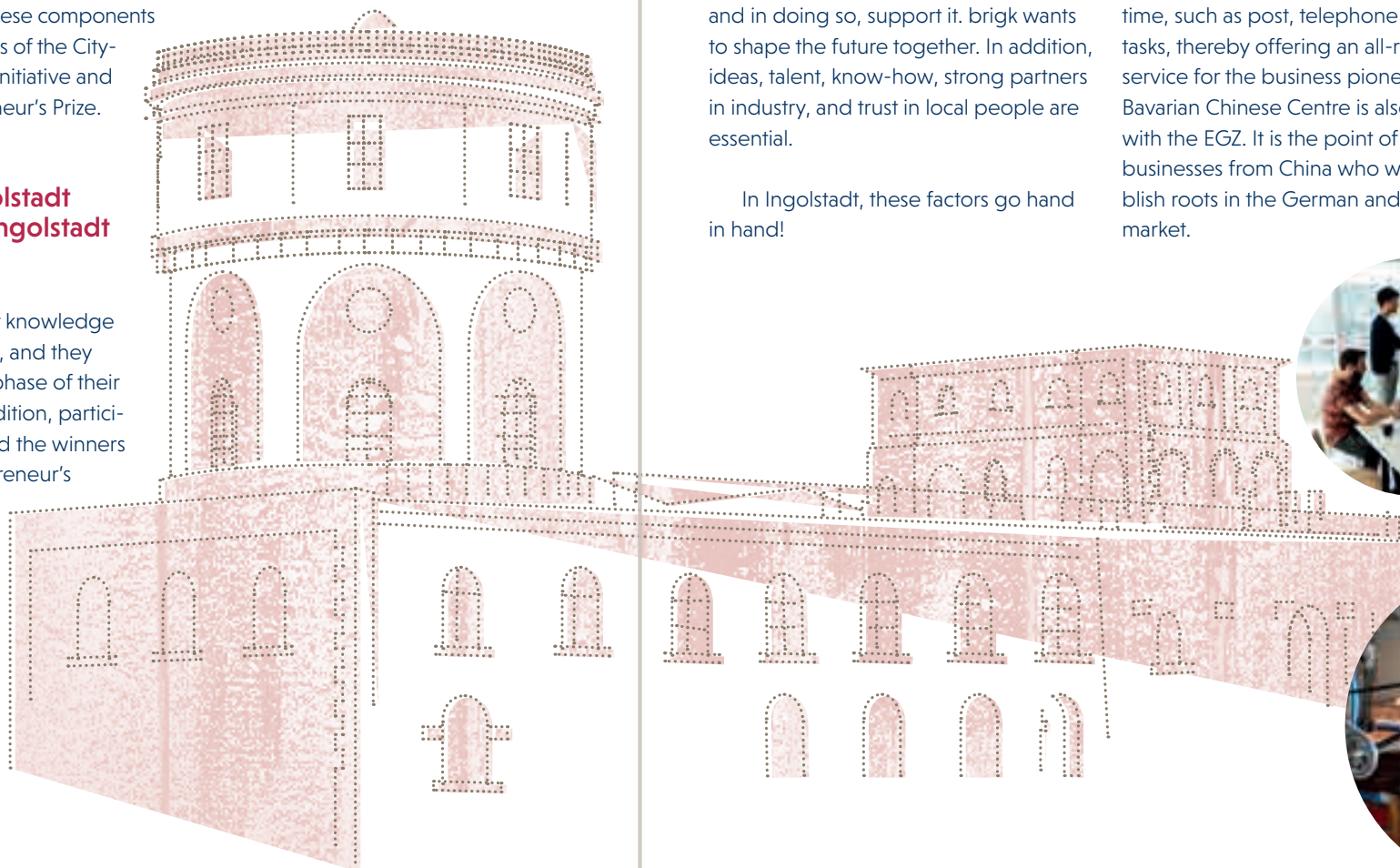
The procuration of these components forms the building blocks of the Cityfreiraum (city freedom) Initiative and the Ingolstadt Entrepreneur's Prize.

Gründerpreis Ingolstadt and Cityfreiraum Ingolstadt The best start

Experts pass on their knowledge to young entrepreneurs, and they do so during the initial phase of their self-employment. In addition, participants of Cityfreiraum and the winners of the Ingolstadt Entrepreneur's prize obtain financial support.

Cityfreiraum is aimed at entrepreneurs who want to turn their ideas into reality in the city centre. A positive side effect of the project is that vacancies in the heart of the town are filled with life again.

Conversely, the Ingolstadt Entrepreneur's prize encourages people who wish to establish their roots economically-speaking in the 10 regions. Specifically, there are two points of contact, the brigk and the EGZ.



Digitales Gründerzentrum Shaping the future

It is both a meeting point and home at the same time: brigk, the digital business incubator of the Ingolstadt region. Here, entrepreneurs, nerds, creative minds, digital nomads, and start-ups find a point of contact that is tailor-made precisely for the requirements of this scene.

brigk's goal is to consistently strengthen the local economy in Ingolstadt and to take on the challenges of digitalisation, and in doing so, support it. brigk wants to shape the future together. In addition, ideas, talent, know-how, strong partners in industry, and trust in local people are essential.

In Ingolstadt, these factors go hand in hand!

Existenzgründerzentrum Full-service for young entrepreneurs

The Existenzgründerzentrum Ingolstadt (EGZ), Ingolstadt's entrepreneur centre, is located at the entrance to the town. The entrepreneur and technology centre provides an ideal platform for young entrepreneurs who are on the journey to self-employment.

In the EGZ, the entrepreneurs can focus 100% on putting their business ideas into practice, for the EGZ takes on the activities that often take up so much time, such as post, telephone or printing tasks, thereby offering an all-round service for the business pioneers. The Bavarian Chinese Centre is also affiliated with the EGZ. It is the point of contact for businesses from China who want to establish roots in the German and European market.

The Ingolstadt IFG is a partner in various co-operations; Cityfreiraum and the Ingolstadt Entrepreneur's Prize among them, further strengthening Ingolstadt's position.



Building the future

Even Einstein started small Education is the key to the future

The people of Ingolstadt knew this as early as the year 1472, when they founded Bavaria's first state university. However, education doesn't begin in school. It starts at the youngest age and as such, lays the foundations for a region's success. For only those who find the best conditions for their children will settle in a city for the long term and also call their place of work their home.

pre-schools Ingolstadt is becoming increasingly attractive as a place to live

Over previous years, Ingolstadt has registered a steady increase in its population. This is not just thanks to the excellent working environment – Ingolstadt has grown and still is growing increasingly popular as a place to live, and for one simple reason, amongst others: There are more than sufficient childcare facilities for children under three years, even at a rate of 100% at pre-school age.



After the first years of education, the young talent can choose from all kinds of schools. The spectrum ranges from general schools to vocational schools, to training centres run by the chambers as well as private providers, to the Eichstätt-Ingolstadt Catholic University (KU) and Ingolstadt Technical University (THI).

In the best possible hands Compatibility of family and career

Ingolstadt is also in the lead when it comes to the compatibility of family and career. Here, all-day classes, after-school care, extended after-school care, and day care centres for primary school children all come into their own. Additionally, there are numerous family-orientated care facilities.

The road to being ready for higher education

Ingolstadt Technical University A melting pot of science and business

Ingolstadt Technical University focuses on academic training in the areas of engineering, economics, and computer science. Moreover, THI is amongst the most research-intensive colleges for applied sciences in Bavaria, thereby producing the best conditions for successful research co-operations with businesses from the region.

In order to use synergies, the THI's expertise is pooled in the Zentrum für Angewandte Forschung (ZAF)-Centre for Applied Research. Likewise, the research and test centre CARISSMA is also integrated into the ZAF. The THI has been constantly expanding for a number of years.

In the previous decade, this was accompanied by an almost doubling of the number of students.

Eichstätt-Ingolstadt Catholic University A "first class" education on two sites

With its professors, staff, and experienced teachers, the Eichstätt-Ingolstadt Catholic University guarantees a first-class education to students. The KU's faculty of economics is located in the Ingolstadt site. Numerous funding and support programmes support students as well as teaching and research at the Eichstätt-Ingolstadt Catholic University.



The Eichstätt-Ingolstadt Catholic University and the Ingolstadt Technical University are two elite schools which enjoy international respect.



Ingolstadt on its way to being a Smart City

A clear goal is to improve the quality of life of residents, which the municipality consistently pursues. Amongst other things, this is achieved through the use of digital technologies. In the mobility domain, there are already projects that have been successfully implemented.

One of these is "parkIN connected": A device enables the barriers at the entrance and exit to open completely unaided. The parking fees are debited at the end of the month by direct debit from the driver's account. Refuelling is smart too: In Ingolstadt, it is already possible for drivers to refuel their electric vehicles at numerous charging points – additional stations are being planned.

Even everyday interaction with authorities is smart-designed in Ingolstadt; an online appointment management system enables citizens to optimise their interactions with authorities and in doing so, avoid waiting times.

Additionally, Ingolstadt has digitalised an array of bureaucratic procedures. This began with business registration, the issuing of information regarding the commercial central register, and the application and re-registration of new residences.

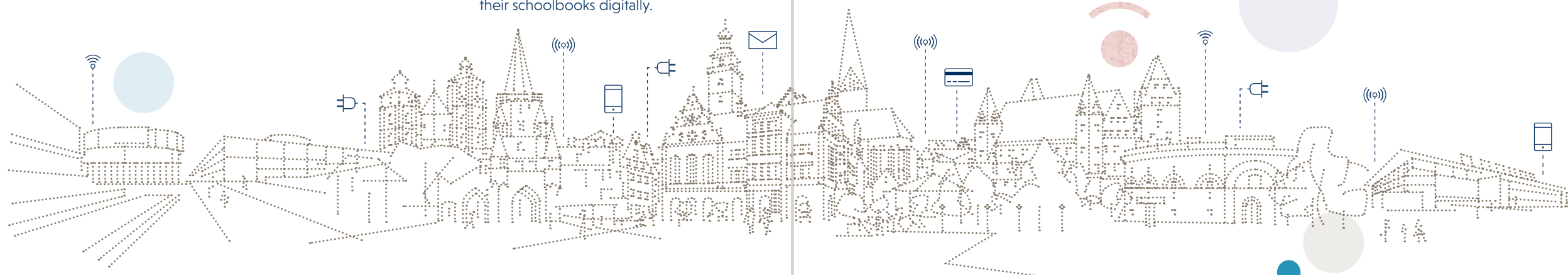
The very youngest are also already on the way to becoming "smart" in Ingolstadt. At one secondary school, the pilot project "tablet class" is currently underway. In this project, pupils use their tablets in a WLAN environment and read their schoolbooks digitally.

The start of the Smart City has begun, but the development continues. Autonomous parking in the town car parks and test tracks for autonomous driving on the A9 motorway are both in the middle of testing. The test tracks' "first miles" are already at the planning stage in the inner-city zone.

In Ingolstadt, the subject "Smart City" is being thoroughly embraced. For eventually, Smart City will cover almost all areas of city life: energy and environment, security, trade, buildings, health, mobility, education, and management. To that end, there are many ideas being lined up!



Ingolstadt never stops! The first cornerstones for the Ingolstadt Smart City have been laid and the way to a modern town that is fit for the future is being resolutely pursued.

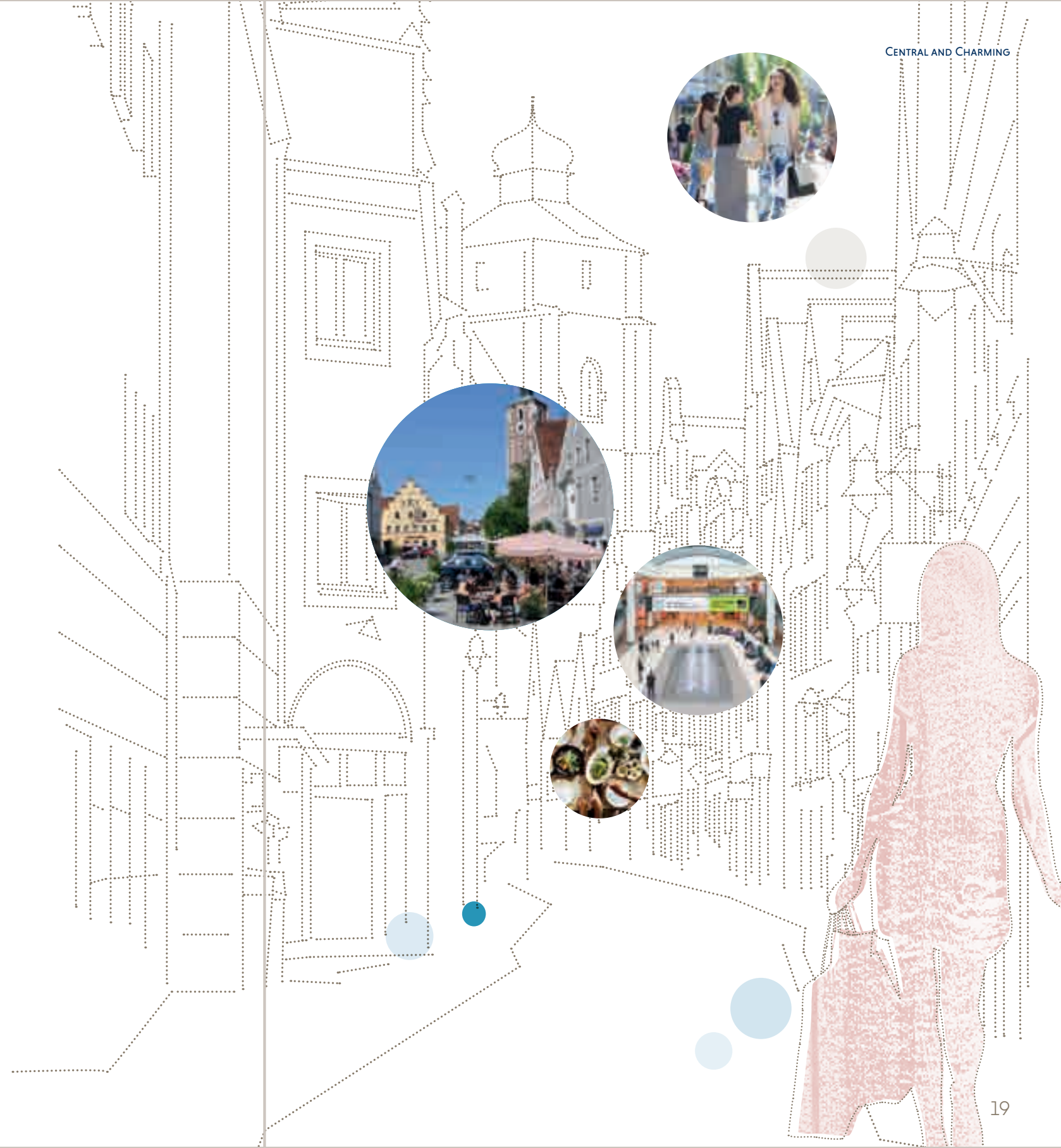


Purchasing power and trade

Ingolstadt is the regional centre for the 10 regions. The business landscape is characterised by established global businesses and a diverse middle class. The unemployment rate has been at a very low level for many years. In Ingolstadt, people find their dream job: there is nearly full employment and the quality of life and purchasing power are above average. These business and economic conditions allow trade to flourish.

A look at Ingolstadt Village is enough: customers from the region as well as visitors from all over Germany and across the globe appreciate the flair and atmosphere in the designer shopping outlet.

Not forgetting the Westpark shopping centre and the city centre, delightful with its independent shops. Ingolstadt is thereby a shopping attraction for the region, Germany, and the world.

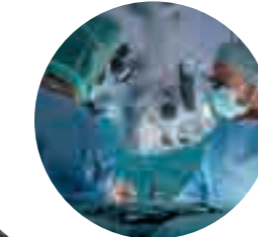
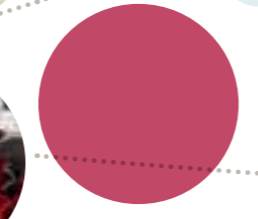


TRADITION

Growth

Quality of life A new look for the city centre

The city centre is being transformed! A future-orientated utilization and design concept is currently being implemented in the pedestrian zone. This is being completely re-designed, with a new structure, new surfacing, new seating and play areas. The "footnotes on the town's history" that have been incorporated into the groundwork tell people about important dates and people. In the future, residents will be able to discover the pedestrian zone on an even deeper level as a space for recreation and adventure that enhances the city centre.

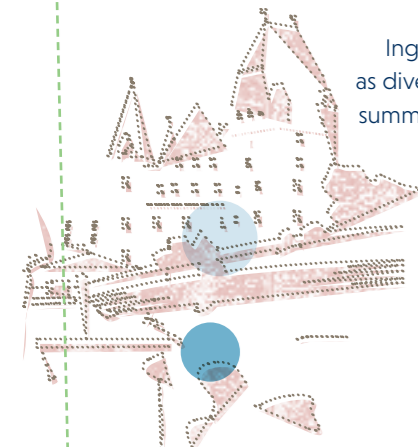


Nightlife Life after work

Ingolstadt's nightlife is just as diverse as its residents. In summer, the shore of the Danube is enticing after a day in the office, radiating that special holiday feeling.

The nightlife continues in one of the many restaurants, in which the range of food on offer spans the continents.

Stylish bars are perfect for a drink afterwards, and for those who love to dance the night away, a trip to one of the many clubs is a fantastic experience.



Living space A place to feel at home

The population is growing, and with it the need for living space. Ingolstadt is taking on this challenge and following a diverse range of housing models, with the goal being to serve the various target groups according to their needs.

In this way, the Gemeinnützige Wohnungsbaugesellschaft Ingolstadt GmbH (GWG), a not-for-profit housing organization in Ingolstadt, arranges future-orientated projects for cost-efficient homes.

Moreover, the GWG builds new properties for students and trainees as well as specialised properties for older people, not to mention the private housing which can be seen in the old town, for example. Finally, the third and key feature of the GWG is the building of individual homes.

In addition, the town always endeavours to disclose of new construction sites. Over previous years, there has been an upwards trend in the number of housing permits.



Culture and leisure Live tradition, modernity and pure relaxation

The economic power and dynamic of a city are also related to the quality of life and living conditions. In Ingolstadt, these are exceptional. A diverse range of cultural and leisure activities play a key role in this. For example, Ingolstadt's town theatre and music and art festivals enrich every-day life.

As Frankenstein's birth town and the cradle of the purity laws, Ingolstadt is known for its history, not to mention that the town on the Danube was also a garrison and fortress town. Because of this, buildings that were constructed long ago remain very well-preserved today.

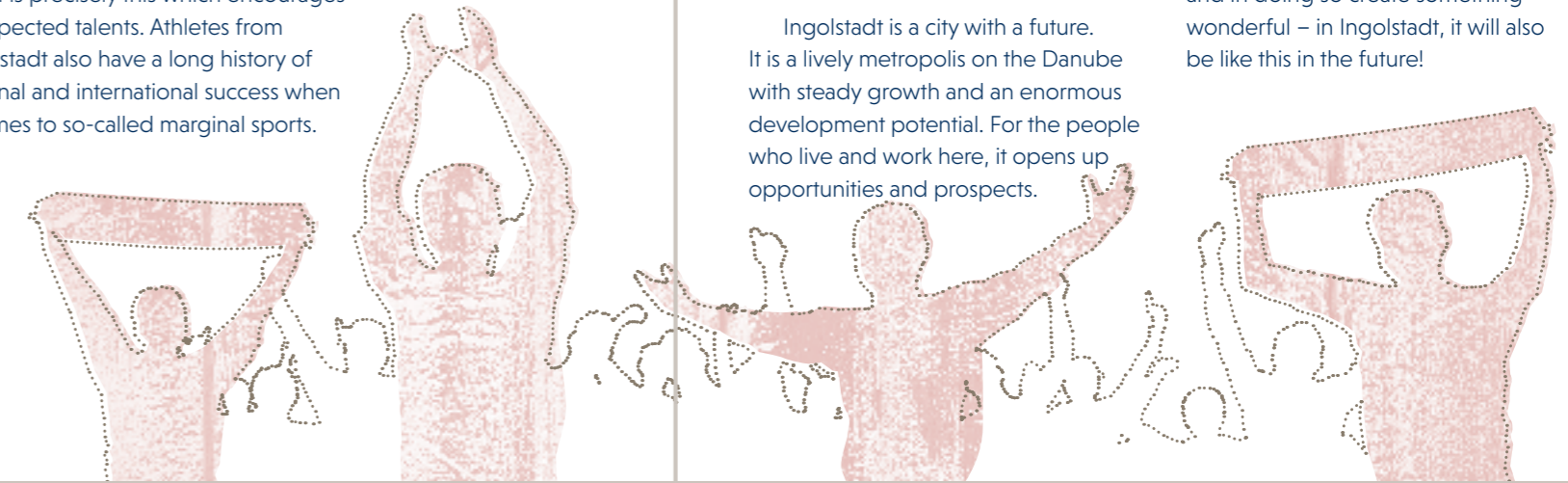


Prosperous

Elite sport in Ingolstadt Success across the board

ERC Ingolstadt, FC Ingolstadt 04 and the Ingolstadt Dukes are three top clubs, that are generating pure excitement within their leagues. Elite sport is firmly established in Ingolstadt, and popular sports also have a strong base here. More than 100 clubs offer a wide variety, where every sport enthusiast can find their favourite sport.

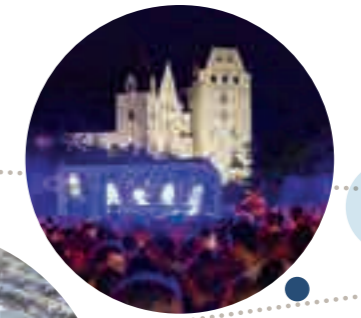
There is something here for everyone, and it is precisely this which encourages unexpected talents. Athletes from Ingolstadt also have a long history of national and international success when it comes to so-called marginal sports.



Pure relaxation Nature, as far as the eye can see

Food for the mind, food for the soul. You can find this in in the glaxis, for example, which is the green belt that encircles the old town

Just a stone's throw away, you can find extensive recreation areas. Among them is the almost untouched Donauauen, a beacon of the wild beauty of nature with its botany.



Quality of Life

Future prospects The town and its citizens

Ingolstadt is a city with a future. It is a lively metropolis on the Danube with steady growth and an enormous development potential. For the people who live and work here, it opens up opportunities and prospects.

The city and its residents are in harmony; they work together like cogs, and in doing so create something wonderful – in Ingolstadt, it will also be like this in the future!

INNOVATION



We are here for you!

IFG, Ingolstadt's business development agency, can answer all of your questions. Please do not hesitate to get in touch with us. You may phone us or write to us; we will take care of your requests quickly and competently.

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